The objective of the Questionnaire on Feature Film Statistics is to monitor global trends in selected areas of this industry. The survey is carried out biennially and the data collected from the questionnaire will be included in the next UNESCO Institute for Statistics (UIS) data release, posted on the UIS website: www.uis.unesco.org and published in international reports.

1. Please return the completed questionnaire before 29 October 2014. To submit the electronic questionnaire directly to the UIS, please click on the [Submit] button at the end of the questionnaire or email it to: uis.survey@unesco.org

2. Only one questionnaire per country should be completed by the institution responsible for feature film statistics.

3. Data reported in this questionnaire should cover the entire film industry in your country. If this is not the case, please provide a detailed explanation using a comment. To enter comments in the electronic questionnaire, please press on the [Shift] key and left mouse button simultaneously.

4. Please refer to the Appendix and Data Entry Manual before completing the tables.

5. Please do not leave any cell blank. The following codes should be used whenever figures are not available:

   a = category is not applicable
   m = data missing (or not available)
   n = quantity nil
   x = data included in another category (to be indicated with a comment)

6. Provisional or estimated figures should be marked with an asterisk (*).

7. Adobe Reader 8.0 or greater is required to complete this questionnaire. You can download Adobe here: http://get.adobe.com/reader/

8. For any queries concerning the questionnaire, please contact the UIS by email: uis.survey@unesco.org; fax: (1 514) 343 5740; or mail: P.O. Box 6128, Succ. Centre-ville, Montreal, Quebec, H3C 3J7, Canada.
### CONTACT INFORMATION

Please provide details below of the person(s) responsible for completing this questionnaire. Required fields are marked with an asterisk (*).

**Respondent 1:** Person in charge of completing the questionnaire

- **Mr**
- **Ms**

<table>
<thead>
<tr>
<th>Family name*</th>
<th>First name</th>
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<th>Department, division or sector</th>
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**Respondent 2:** Head of the institution (if different from Respondent 1)

- **Mr**
- **Ms**

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</table>

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<th>First name</th>
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</table>

<table>
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<tr>
<th>Department, division or sector</th>
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</thead>
</table>

<table>
<thead>
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</table>

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<table>
<thead>
<tr>
<th>Country</th>
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<th>Area code</th>
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<th>Country code</th>
<th>Area code</th>
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<table>
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<tr>
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<th>Country code</th>
<th>Area code</th>
<th>Number</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Email</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Institutional website</th>
</tr>
</thead>
</table>
SECTION 1. NATIONAL PRODUCTION OF FEATURE FILMS

Data requested in this section refer to nationally-produced feature films (60 minutes or longer) intended for commercial exhibition in cinemas. Nationally-produced feature films include 100% nationally-financed feature films and international co-productions. Films produced for television broadcasting, as well as newsreels, commercials and films in video format, should be excluded. For films in video format, please refer to Section 5.

Please note that the total number of nationally-produced feature films reported in Tables 1.2 to 1.5 should have the same value. Also, the total number of nationally-produced multilingual feature films reported in Tables 1.5 and 1.7 should have the same value.

1.1 Please indicate which criterion is used to classify a national feature film as having been produced in the reference year:

- The film was completed in the reference year.
- The film was cleared for public showing by censorship or any other relevant authority in the reference year.
- The film had its first public showing in the reference year.
- Other (please specify): ________________________________

Table 1.2 Number of nationally-produced feature films by type of film

<table>
<thead>
<tr>
<th>Type of film</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fiction</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Animation</td>
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<td></td>
</tr>
<tr>
<td>Documentary</td>
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<tr>
<td>Not specified</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Table 1.3 Number of nationally-produced feature films by type of financing

If data for ‘Majority’, ‘Parity’ and ‘Minority’ are not available, please provide the total number of international co-productions under ‘Subtotal’ and complete the cells with an ‘x’.

<table>
<thead>
<tr>
<th>Type of financing</th>
<th>Number of feature films produced</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>2012</td>
</tr>
<tr>
<td>100% nationally-financed</td>
<td></td>
</tr>
<tr>
<td>International co-production</td>
<td></td>
</tr>
<tr>
<td>Majority</td>
<td></td>
</tr>
<tr>
<td>Parity</td>
<td></td>
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<tr>
<td>Minority</td>
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<td></td>
</tr>
<tr>
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<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
</tr>
</tbody>
</table>

Table 1.4 Number of nationally-produced feature films by method of production

<table>
<thead>
<tr>
<th>Method of production</th>
<th>Number of feature films produced</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td>Digital</td>
<td></td>
</tr>
<tr>
<td>Analogue</td>
<td></td>
</tr>
<tr>
<td>Not specified</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
</tr>
<tr>
<td>Year</td>
<td>Original language</td>
</tr>
<tr>
<td>------</td>
<td>-------------------</td>
</tr>
<tr>
<td>2012</td>
<td>1st</td>
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<td></td>
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<td>4th</td>
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<td></td>
<td>5th</td>
</tr>
<tr>
<td></td>
<td>Multilingual</td>
</tr>
<tr>
<td></td>
<td>Other languages</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
</tr>
<tr>
<td>2013</td>
<td>1st</td>
</tr>
<tr>
<td></td>
<td>2nd</td>
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</tr>
<tr>
<td></td>
<td>Other languages</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
</tr>
</tbody>
</table>

1.6 Notes:
Table 1.7 Number of nationally-produced multilingual feature films by language of production

<table>
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<th>Year</th>
<th>Language combination</th>
<th>Number of multilingual feature films produced</th>
</tr>
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<tr>
<td></td>
<td>5</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Not specified</td>
<td></td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td>1</td>
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<td>Co-producing country</td>
<td>Number of feature films</td>
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<td>9th</td>
<td></td>
</tr>
<tr>
<td></td>
<td>10th</td>
<td></td>
</tr>
</tbody>
</table>
SECTION 2. DISTRIBUTION OF FEATURE FILMS

Data on distribution companies should refer only to **head offices of companies** which distributed feature films for theatrical release and which were active during the reference year. Active is defined as distributing at least one title during the reference year. Regional and affiliated branches should be excluded.

Table 2.1 Number of distribution companies by ownership

<table>
<thead>
<tr>
<th>Ownership</th>
<th>Number of distribution companies</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2012</td>
</tr>
<tr>
<td>National</td>
<td></td>
</tr>
<tr>
<td>Foreign</td>
<td></td>
</tr>
<tr>
<td>Joint venture</td>
<td></td>
</tr>
<tr>
<td>Not specified</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
</tr>
</tbody>
</table>

Table 2.2 The top three distribution companies ranked by market share

Please indicate if market share is based on:

- ☐ Admissions
- ☐ Gross box office

<table>
<thead>
<tr>
<th>Year</th>
<th>Top 3 distribution companies</th>
<th>Name of distribution company</th>
<th>Market share in %</th>
<th>Ownership</th>
<th>Number of feature films distributed</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>1st</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2nd</td>
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<td>2013</td>
<td>1st</td>
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<td></td>
<td>3rd</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**Indoor cinema site:** refers to a permanent/fixed commercial business installation primarily engaged in the commercial projection of cinematographic audiovisual works in 35 mm projection and digital format using a minimum of 1.3K resolution.

**Digital cinema site:** refers to an indoor cinema site with at least one screen equipped with digital projection equipment that enables the projection of images of the same size and equivalent quality as compared to the traditional film copy (e.g. 35 mm).

**Other cinema facilities:** refers to other commercial installations using video projection equipment or 16 mm projection equipment or below. It also covers art cinemas, mobile unit cinemas and outdoor cinemas (such as drive-ins).

---

**Table 3.1 Number of indoor cinema sites by type**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of indoor cinema sites with</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1 screen</td>
<td>2-7 screens</td>
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<tr>
<td>2012</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Table 3.2 Number of screens and seats at indoor cinema sites**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of indoor cinema screens and seats</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total screens</td>
<td>of which: in multiplexes (8+)</td>
</tr>
<tr>
<td>2012</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Table 3.3 Number of digital cinema sites and screens**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of digital cinema sites and screens</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total sites</td>
<td>Total screens</td>
</tr>
<tr>
<td>2012</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Table 3.4 Number of other cinema facilities including those using video projection

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of other cinema facilities</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Video projection</td>
<td>Other facilities</td>
</tr>
<tr>
<td>2012</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

3.5 Please list the types of other cinema facilities that are included in Table 3.4
### SECTION 4. EXHIBITION OF FEATURE FILMS

#### Table 4.1 Number of feature films exhibited by origin

**Note:** A first-time release feature film has had its first public showing in a cinema during the reference year.

<table>
<thead>
<tr>
<th>Origin</th>
<th>Number of feature films exhibited</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>All feature films</td>
<td>of which: first-time releases</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>2013</td>
</tr>
<tr>
<td>National</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Foreign</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not specified</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Table 4.2 Admissions and gross box office by origin for all feature films exhibited

Please indicate the monetary unit used in Table 4.2:

- [ ] Units
- [ ] Hundreds
- [ ] Thousands
- [ ] Millions
- [ ] Billions

Please indicate if data are reported for first-time releases only rather than all feature films:

- [ ] Only first-time releases are reported in Table 4.2

<table>
<thead>
<tr>
<th>Origin</th>
<th>All feature films exhibited</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number of admissions</td>
<td>Gross box office (national currency)</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>2013</td>
</tr>
<tr>
<td>National</td>
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</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Table 4.3 Country of origin of all feature films (national and foreign) exhibited, ranked by number of admissions

Please indicate which criterion is used if exhibition data are not collected through admissions:

- ☐ Gross box office
- ☐ Other (please specify):  

**Note:** Co-productions should be assigned a single country of origin based on the main co-producing country or origin of the film as specified by the distributor.

<table>
<thead>
<tr>
<th>Year</th>
<th>Country of origin of all feature films exhibited</th>
<th>Number of admissions</th>
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<tbody>
<tr>
<td>2012</td>
<td>1st</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2nd</td>
<td></td>
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<td>4th</td>
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<tr>
<td>5th</td>
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<td>6th</td>
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<td>9th</td>
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<tr>
<td>10th</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Original title</td>
<td>Type of film</td>
<td>Number of admissions</td>
</tr>
<tr>
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<td>----------------------</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country of origin</td>
<td></td>
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<tr>
<td>2013</td>
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<td>1st</td>
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<td>2nd</td>
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<td>3rd</td>
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<tr>
<td>10th</td>
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</tr>
</tbody>
</table>
Table 4.5 Number of exhibition entities by ownership

Note: Cinema chains (or big circuits) should be counted once as a unique exhibition entity.

<table>
<thead>
<tr>
<th>Ownership</th>
<th>Number of exhibition entities</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2012</td>
</tr>
<tr>
<td>National</td>
<td></td>
</tr>
<tr>
<td>Joint venture</td>
<td></td>
</tr>
<tr>
<td>Foreign</td>
<td></td>
</tr>
<tr>
<td>Not specified</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
</tr>
</tbody>
</table>

Table 4.6 The top three exhibition entities ranked by market share

Please indicate if market share is based on:

- Admissions
- Gross box office

<table>
<thead>
<tr>
<th>Year</th>
<th>Top 3 exhibition entities</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Name of exhibition entity</td>
</tr>
<tr>
<td>2012</td>
<td>1st</td>
</tr>
<tr>
<td></td>
<td>2nd</td>
</tr>
<tr>
<td></td>
<td>3rd</td>
</tr>
<tr>
<td>2013</td>
<td>1st</td>
</tr>
<tr>
<td></td>
<td>2nd</td>
</tr>
<tr>
<td></td>
<td>3rd</td>
</tr>
</tbody>
</table>
SECTION 5. PRODUCTION AND RELEASE OF FEATURE FILMS IN VIDEO FORMAT

Feature films in video format are films with a runtime of 60 minutes or longer, produced exclusively in video format and not intended for commercial exhibition in cinema. Video format includes all formats of video discs (DVD, VDC), as well as high-definition disc formats (HD DVD, Blu-Ray disc) and video tape recording (VHS).

Table 5.1 Number of nationally-produced feature films in video format

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of feature films in video format</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

5.2 Please list the languages of production of the films reported in Table 5.1:

Table 5.3 Number of first-time release feature films in video format by origin

Note: A first-time release feature film in video format has had its first release in the reference year. Each feature film should be counted only once even if it was released in multiple formats.

<table>
<thead>
<tr>
<th>Origin</th>
<th>Number of first-time release feature films in video format</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2012</td>
</tr>
<tr>
<td>National</td>
<td></td>
</tr>
<tr>
<td>Foreign</td>
<td></td>
</tr>
<tr>
<td>Not specified</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
</tr>
</tbody>
</table>
### Table 6.1 Number of feature films broadcast on public television by origin

<table>
<thead>
<tr>
<th>Origin</th>
<th>Number of feature films broadcast on public television</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2012</td>
</tr>
<tr>
<td>National</td>
<td></td>
</tr>
<tr>
<td>Foreign</td>
<td></td>
</tr>
<tr>
<td>Not specified</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
</tr>
</tbody>
</table>

### Table 6.2 Number of pay television channels broadcasting feature films

<table>
<thead>
<tr>
<th>Number of pay television channels</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>of which: dedicated to feature films</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Table 6.3 Number of video-on-demand (VOD) services by origin of feature films broadcast

<table>
<thead>
<tr>
<th>Origin</th>
<th>Number of VOD services</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2012</td>
</tr>
<tr>
<td>Offering mainly national feature films</td>
<td></td>
</tr>
<tr>
<td>Offering mainly foreign feature films</td>
<td></td>
</tr>
<tr>
<td>Not specified</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
</tr>
</tbody>
</table>
Please provide any explanations or clarifications which will help with the interpretation of data requested in any part of this questionnaire:

Please provide explanations for unanswered questions and/or incomplete tables in any part of this questionnaire:

To submit data directly to the UIS, please click on the [Submit] button below. An email will be sent to you to confirm receipt. If you do not receive this confirmation, please verify the email address provided in the respondent information and try again.
SECTION 1. NATIONAL PRODUCTION OF FEATURE FILMS

Feature film
A film with a running time of 60 minutes or longer. It includes works of fiction, animation and documentaries. It is intended for commercial exhibition in cinemas. Films produced exclusively for television broadcasting, newsreels, commercials, films in video format and films intended for adults (or rated X), are excluded.

Feature film production
The production of feature films includes three stages:
- Pre-production (intellectual property for film rights, finance and distribution, film development (such as screenplay and storyboard) and cast and crew assembly);
- Production (production design, organization and shooting); and
- Post-production (processing and special effects (SFX), picture editing, sound and music production and editing).

Method of production

Analogue feature film production
A feature film that is produced using a celluloid film (e.g. 35 mm format).

Digital feature film production
Feature film that uses digital images (using a minimum of 1.3K resolution) processed with software to replace chemically-produced images on celluloid film. Digital cinema images can be generated or captured entirely in digital form, or created through the combination of analogue and digital images (e.g. digital scanning of analogue film).

Multilingual feature films
Films using two or more languages of production.

Nationally-produced feature films
A nationally-produced feature film includes 100% nationally-financed feature films and international co-productions. It excludes production of foreign feature films of which nationally-registered producers do not have any ownership.

Original language
The language used in the original version of the feature film from which translations into foreign languages can be made.

Type of film

Animation
A technique in which each frame of a film is produced individually, whether generated as a computer graphic, photographing a drawn image, or repeatedly making small changes to a model unit (such as clay animation and stop motion), and then photographing the result with a special animation camera. It includes animated cartoons, puppet film, silhouette film and object animation film.

Documentary
A non-fictional work which generally deals with factual events or attempts to inform the spectator about a reality.

Fiction
A film which uses a narrative construction that is based in part or entirely on events that are not necessarily real.
Type of financing

100% nationally-financed
A feature film produced entirely by one or more producers of national origin without any financial involvement by foreign producers.

International co-production
A feature film produced involving financial participation of one or more producers of national origin and one or more producers from other countries. It can be a majority, a minority or parity co-production.

Majority co-production
The production of a feature film where the producers of national origin provide the largest share of financing.

Minority co-production
The production of a feature film where the producers of national origin provide less than the largest share of financing.

Parity co-production
The production of a feature film involving equal financing by national and foreign producers.

SECTION 2. DISTRIBUTION OF FEATURE FILMS

Distribution company
A commercial establishment that is engaged in the selling, renting, lending or exchanging of feature films to cinemas. They can also be responsible for the marketing and promotion of feature films, the collection of revenues and their distribution. Data on distribution companies should refer only to head offices of companies which distribute feature films for theatrical release and which are active during the reference year. Active is defined as distributing at least one title during the reference year. Regional and affiliated branches should be excluded.

Foreign distribution company
A company owned or controlled by more than 50% by foreign companies with headquarters outside the country.

Head office
The location that a corporation has elected as its legal domicile and that usually houses the bodies and centralized services of the company.

Joint venture distribution company
The ownership or control of the company is equally shared (50/50) among national and foreign companies.

National distribution company
A company owned or controlled by more than 50% by companies with headquarters in the country. It excludes foreign affiliates.
**SECTION 3. CINEMA INFRASTRUCTURE**

**Digital technology**

**Digital cinema site**
An indoor cinema site with at least one screen equipped with digital projection equipment that enables the projection of images of the same size and equivalent quality as compared to the traditional film copy (e.g. 35 mm). The film copy is replaced by a numeric file that is stored on a server. To be considered a digital cinema, it has to use a minimum of 1.3K resolution (refers to images with 1300 horizontal pixel resolution).

**Digital screen**
A screen that is equipped for digital feature film projection using a digital master and digital projector. It uses electronic signals to direct light onto the screen rather than passing light through a celluloid film.

**Type of cinema**

**Indoor cinema site**
A permanent/fixed commercial business installation primarily engaged in the commercial projection of cinematographic audiovisual works in 35 mm and digital format using a minimum of 1.3K resolution.

**Multiplex**
An indoor cinema site that has eight screens or more.

**Other cinema facilities**
Other commercial installations using video projection equipment or 16 mm projection equipment or below. It also covers art cinemas, mobile unit cinemas and outdoor cinemas (such as drive-ins).

**SECTION 4. EXHIBITION OF FEATURE FILMS**

**Admissions**
The number of feature film tickets sold during the reference year.

**All films**
Number of films screened at least once in the reference year and which had their first public showing in a cinema during the reference year or the year before. The reference year starts on the 1st of January and ends on the 31st of December.

**Exhibition entities**
The owner or operator of a cinema or chain of cinemas in which feature films are exhibited.

**Foreign exhibition entity**
An entity owned or controlled by more than 50% by a foreign entity with headquarters outside the country.

**Joint venture exhibition entity**
The ownership or control of the entity is equally shared (50/50) among national and foreign entities. It may include cinema chains (big circuits).

**National exhibition entity**
An entity owned or controlled by more than 50% by entities with headquarters in the country. It excludes foreign affiliates.

**First-time release feature film**
A feature film which has had its first public showing in a cinema during the reference year.

**Gross box office**
The revenue generated from ticket sales (receipts) including any taxes and other levies.
SECTION 5. PRODUCTION AND RELEASE OF FEATURE FILMS IN VIDEO FORMAT

Feature films in video format
A feature film with a running time of 60 minutes or longer produced exclusively in video format.

Video format
All formats of video discs (DVD, VDC), as well as high-definition disc formats (HD DVD, Blu-Ray disc) and video tape recording (VHS).

SECTION 6. TELEVISION AND VIDEO ON DEMAND

Film broadcast
Each film title which is broadcast should be counted once. Multiple transmissions and retransmissions should not be included.

Pay television channel
Refers to subscription-based television services which generally charge a fee for access.

Public television
Provided by a statutory body and funded directly by the State, or by licence fees paid by the citizens, and/or advertisements, or any combination of the three.

Video-on-demand service offering mainly feature films (VOD)
An audiovisual service allowing users to choose a film from a catalogue and to view the film independently of a programme schedule. Such a service may be provided through various kinds of platforms: Internet, cable, satellite, digital terrestrial television and mobile phones. When counting VOD services, the number of services should be counted, not the number of distribution platforms. However, a service of the same brand accessible on different platforms should be counted as only one service.